

December 2010

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Research @ Babson is published by the  
Babson Faculty Research Fund

## Deadline Reminder

### Proposals to BFRF – CWL – GCC Due Wednesday, January 26

The Babson Faculty Research Fund, Center for Women's Leadership, and Glavin Council of Chairs all have resources available to support faculty research projects. BFRF, CWL, and GCC will be awarding course releases and stipends for 2011-2012.

The [Common Proposal Packet](#) contains application information and revised forms (On the network at k:\Faculty\BFRF\Forms). Please see the funding guidelines on page 2 for details of what funds are available and what types of activities are eligible for support.

If you have any questions, contact [Susan Chern](#) (x5339).

## Faculty News

### Babson Faculty

### Pedagogical Fund (BFPF)

BFPF supports all types of pedagogy. Faculty can apply for funding for development of a case or other types of teaching materials such as simulations, exercises, tutorials, and videos. Proposals are accepted on a rolling basis.

See the BFPF web site for details. If you have any questions, please contact [Ann Winslow](#) or [Valerie Duffy](#).

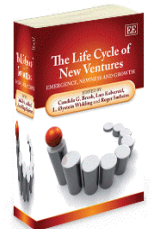
The Babson Teaching Center (BTC) has a library of roughly 400 published Babson Cases which are written in coordination with faculty and other experts on campus.

**Save the Date**  
**1<sup>st</sup> BFRF Spring Chat**  
**Wed, January 26**

Steven Gordon, TOIM  
Keith Wilcox, Marketing

### Hot Off the Press

Edward Elgar Publishing has just released *The Life Cycle Of New Ventures – Emergence, Newness and Growth* edited by **Candida G. Brush**, Entrepreneurship, Lars Kolvereid, L. Øystein Widding and Roger Sørheim. Elgar says: "The contributors to this book provide a cross-national comparison of venture emergence, newness and growth. Their chapters examine the influences of cultural, social and economic factors on venture development, compare the approaches of entrepreneurs who move from idea to emerging organization, and investigate acquisition and development of resources in growth and performance." Other Babson contributors include: **I. Elaine Allen, Amanda Elam, Bradley George, Tim Habbershon, Erik Noyes, and Andrew Zacharakis.**



The *Journal of Business Strategy* published "The ambidextrous organization: integrating managers, entrepreneurs and leaders" by **Philip Dover**, Marketing, and Udo Dierk. This research was supported by the Babson Faculty Research Fund, the Glavin Center for Global Management, and FHDW, Germany.

**Yunwei Gai**, Economics, presented "Will Universal Health Insurance Enhance Entrepreneurship Activity?" at the 80th Annual Meetings of Southern Economics Association. The session, entitled "The Market and Health Care," featured four papers about the relationship between healthcare utilization and market conditions. This project was supported by the BFRF.

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# Funding Guidelines

## Babson Faculty Research Fund (BFRF)

### Funding Goals:

The BFRF supports a wide variety of research activities to sustain, enhance, and renew the intellectual vitality of faculty and to increase the public visibility and academic reputation of the College and its faculty, regionally, nationally, and internationally.

### Areas supported:

The BFRF invites proposals for research that are designed to result in publications.

### Eligibility:

The BFRF shall consider only proposals by full-time, tenured or tenure-track faculty members on a current contract.

### Funding categories:

Course releases, summer stipends, and funds for research-related expenses.

## Glavin Council of Chairs (GCC)

### Funding Goals:

The Glavin Chairs support research that fits their mission to raise Babson's reputation for international and global management.

### Areas supported:

Research should be aimed at the international management community and preference will be given to papers that have relevance for present or future practitioners. In general, initial stages of work on a new project are not funded.

### Eligibility:

Normally, the Center shall consider only proposals by full-time, tenured or tenure-track faculty members on a current contract.

### Funding categories:

Funds for a project, a course release, or a summer stipend.

## Center for Women's Leadership (CWL)

### Funding Goals:

CWL supports research relating to the current status of women in business/leadership roles and historical research on women who have had an impact through their leadership roles.

### Areas supported:

CWL supports research that will eventually result in articles, books, or conference presentations.

### Eligibility:

All faculty, adjuncts, lecturers, and executives in residence are eligible; visiting faculty are not eligible.

### Funding categories:

Release time (course release) – generally to complete the final stage of an ongoing project; research-related travel expenses to collect data; conference presentations – travel, registration, etc.; and stipends – seed money to jump-start or investigate new research projects

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## New Tech Support Group Established: Technical Assistance Group (TAG)

TAG is an ITSD/CITG/Library wide group. Each division has a TAG rep and a support partner. Support Partners are paired with a TAG representative to ensure consistent support and for knowledge sharing across ITSD.

DIVISION	TAG REPRESENTATIVE	SUPPORT PARTNER
Provost/ Dean of Faculty	Sol Kamerman	Eric Palson
Accounting & Law	Mary Gavett-Orsi	Jermia Nicholson
Arts & Humanities	Kristen Palson	Howard Smith
Economics	Patricia Berens	Steve Solomon
Entrepreneurship	Kristin Djourup	Chris Horne
Finance	Jack Cahill	Michael Anmuth
History & Society	Dominique Winn	Tova Duby
Management	Tova Duby	Matt McGuire
Marketing	Nancy Dlott	Mark Graveline
Math & Science	Jim Dillon	Mark Graveline
TOIM	Lauren Belmont	Tom Carew
Graduate School	Kristen Palson	Kristin Djourup
Undergraduate School	Tova Duby	Jim Dillon
BEE	Eric Palson	Eileen Doucette

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