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The BFRF [Working Paper Series](#), which features all of the completed research projects that have been supported by the BFRF, are published on DKB. If you would like to post your publications on DKB, please contact [Claire Gosselin](#), x4472.

Babson Faculty Research Fund Awards

2011 Summer Stipends

Cristiano Busco, Accounting and Law
Marjorie Feld, History and Society
Mary Godwyn, History and Society
Nan Langowitz, Management
Xinghua Li, History and Society
Mary O'Donoghue, Arts and Humanities
Virginia Rademacher, Arts and Humanities
Brian Seitz, Arts and Humanities
Rosa Slegers, Arts and Humanities
Janice Yellin, Arts and Humanities

2011-2012 Course Release Awards

Kandice Hauf, History and Society
Steven Gordon, TOIM
Gang Hu, Finance
Kenichi Matsuno, Marketing
Joel Shulman, Entrepreneurship

Glavin Council of Chairs Awards

2011 Summer Stipend

Mehdi Majbouri, Economics

2011-2012 Research Expenses

Cristiano Busco, Accounting and Law
Xinghua Li, History and Society

Information Visualization

At a recent Research Chat, **Erik Noyes**, Entrepreneurship, gave an informal workshop that examined information visualization as an innovative pedagogical tool in entrepreneurship education. He demonstrated how data-rich visualizations of entrepreneurship phenomena can enable student understanding of foundational entrepreneurship content, including processes of creative destruction, innovation-based competition and industry evolution. The growing field of information visualization, an offshoot of scientific visualization, examines how data-rich representations of complex phenomena can drive knowledge discovery and new insights.

Erik and Elaine Allen have compiled this list of resources for faculty who are interested in visualization.

Many-Eyes by IBM -- <http://manyeyes.alphaworks.ibm.com/manyeyes/>

Tableau Public -- <http://www.tableausoftware.com/public/>

Google Chart Tools

<http://code.google.com/apis/visualization/documentation/gallery.html>

Visual Complexity -- <http://www.visualcomplexity.com/vc/>

http://www.computerworld.com/s/article/9215504/22_free_tools_for_data_visualization_and_analysis

<http://www.visualisingdata.com/index.php/2011/03/part-1-the-essential-collection-of-visualisation-resources/>

<http://twittertoolsbook.com/10-awesome-twitter-analytics-visualization-tools/>

<http://bit.ly/bundles/siherron/1>

<http://felinlovewithdata.com/guides/how-to-become-a-data-visualization-ninja-with-3-free-tools-for-non-programmers>

http://www.visual-literacy.org/periodic_table/periodic_table.html

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Corporate, Foundation, and Government Relations Office

Wendy Silverman, Director, CFGR

The Office of Corporate, Foundation and Government Relations (CFGR) within Development and Alumni Relations at Babson College provides guidance and assistance to faculty and staff seeking funding from corporations, foundations, and government agencies to support their research and curricular development initiatives. Among the pre-award services provided are identifying and researching possible funding sources, assisting with cultivation of funding prospects and with proposal development and writing, particularly in the final draft stage, and ultimately with the submission of proposals. Post-award assistance, including grant negotiation, budget clarification, financial and narrative reports, requests for extensions, and grant close-outs is provided by both the CFGR and the Business Office. If you would like to explore the possibility of external funding or examine your research agenda please contact me at x5993 or silverman@babson.edu.

Kankana Mukherjee, Economics, presented “Capacity Utilization in Indian Manufacturing: A Non-Parametric Analysis of State Level Data” at the Eastern Economic Association Annual Conference, February 2011, in New York, NY.

“Leaving our Comfort Zone: Integrating Established Practices with Unique Adaptations to Conduct Survey-based Strategy Research in Non-traditional Contexts,” by **Miguel Rivera-Santos**, Management, A. Kiauciunas, and A. Parmigiani, was published in *Strategic Management Journal*, 2011.

BFRF Final Products Accepted

Kevin Bruyneel, History and Society

Two book chapters for *Making Space Tell Time: Race, Colonialism, and Collective Memory in the United States*

The chapter entitled “Statism, Temporality, and Collective Memory: The Politics of the Calendar” sets out my theoretical approach to analyzing the politics of time, colonialism and race in white settler nations. The chapter looks the politics of the calendar as a way to demonstrate the value of my theoretical approach. The chapter entitled “Shouldn’t we love him not that he loves us?” examines the U.S. collective memory of Martin Luther King Jr. as expressed and debated in relation to the planning and development of the MLK National Memorial presently being constructed on the National Mall in Washington, D.C.

Yunwei Gai, Economics

Will Universal Health Insurance Enhance Entrepreneurial Activity?

While over 70% of U.S. wage earners and their families are covered by employer-provided health insurance, self-employed individuals have limited access to it and face higher participation costs. As a result, social commentators and policy makers have long argued that many people are “locked” into their current jobs because of fear of losing their health coverage even though they could be more productive in self-employment. Using a large set of data from the Medical Expenditure Panel Survey for the period 2000-2008, we investigate whether employer-provided health insurance influences employment choices in the long term. Our results suggest that, under certain conditions, the ability to retain health insurance is, in fact, important for employment choices even after the passage of COBRA and HIPAA. In particular, we find the relationship between demand for health-insurance and employment choice to be significantly mediated by risk tolerance and individual and family health status.

Kathleen McKone-Sweet, Technology, Operations and Information Technology

The New Entrepreneurial Leader: Developing Leaders Who Will Shape Social and Economic Opportunity

We believe in the potential for global innovations that can yield both social and economic opportunity and that management education can, and should, play a transformational role in this movement. Management educators can do this by developing a generation of *entrepreneurial leaders* who engage a different *logic* of business decision making based on a fundamentally different *rationale* for the existence of business. In this book, we introduce the three principles that form the basis for entrepreneurial leadership and provide examples of how faculty members from different disciplines are modifying their pedagogy in order to develop entrepreneurial leaders.

Mary O’Donoghue, Arts and Humanities

In October: Twelve Chapters of a Novel

These twelve chapters open a novel entitled *In October*. The novel is set in the west of Ireland and Paris. These early chapters rotate amongst four voices: a father, who is a farmer dealing with the decline of his farm and a wife who has left him; a daughter who has lived in Paris for five years and is now returning home after she has been diagnosed with serious illness; a son who has decided not to go to college because he believes he can help his father with the farm; and an outlying character, Parisian, whose fugitive journey is steadily stealthily taking him toward this family.

Janice Yellin, Arts and Humanities, Book Sections

Final product consists of 42 multi-part, individual tomb entries for each burial in the Western Royal Cemetery (650 BC – AD 350) with a decorated chapel and/or decorated funerary object (B.IV, VI, VII); a section for summary chapter on chronology (C.V.2), & creation of appendices of archival materials (D.III, E.I). This is the core of the catalogue section of the publication (Ch. B) as well as predominantly unpublished appendices of archival documents and drawing (D.III, E.) presenting all known information for tombs in the Western Cemetery. This information is the basis for investigations into religion, social organization, and chronology of the entire history of Meroe. These will be published in *Necropolises of Kush II.1, 2: Meroe. The Western Royal Cemetery*.

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